

STAKEHOLDERS CHARACTERISTICS

PLEASE LIST ALL THE
STAKEHOLDERS THAT ARE PART
OF THE **PRADHAN MANTRI AWAS
YOJANA** ON THE STICKY NOTES
PROVIDED TO YOU

CHECK!!!!

- 1. Direct beneficiary groups of all 'verticals 'of the HFA**
- 2. Elected Representatives/MLAs/MPs/ Other Local Self Government Bodies**
- 3. Staff of the ULBs, CLTC and other State level agencies responsible for Project Implementation**
- 4. Private Agencies/ Contractors/ Lending Institutions associated with the project.**
- 5. Citizen Organisation, Community Groups , and RWAs Voluntary Organisations/ Institutions/ CSOs/ CBOs and other similar groups.**
- 6. Students of Architectural/ design Institutes, universities, Social Science research and training institutions in the district,**
- 7. Any other relevant stakeholders (for ex. Officers working in other Missions)**

What do Want to Know about the Stakeholders to Determine who to Engage in different parts of Planning Process??

Flip Chart

Interest
Strength
Weakness
Opportunities
Threats
Relationship between Stakeholders
Capacity Building Needs
Experience in Sanitation and Wastewater Management Projects

Once this information is collected it is important to categorize stakeholders by interest and influence.

What is the Difference between Influence and Interest?

Influence: Power that Stakeholders have on the Project (For Example, Decision Making)

Interest: Stakeholders whose needs, constraints and Problems are a Priority in The Strategy)

	Low Influence	High Influence
Low interest		
High Interest		

What Factors may Influence that stakeholders have?

Factors which may affect the influence that stakeholders have:

Social and economic Status

Hierarchy (Command and Control)

Leadership(Charisma, Political)

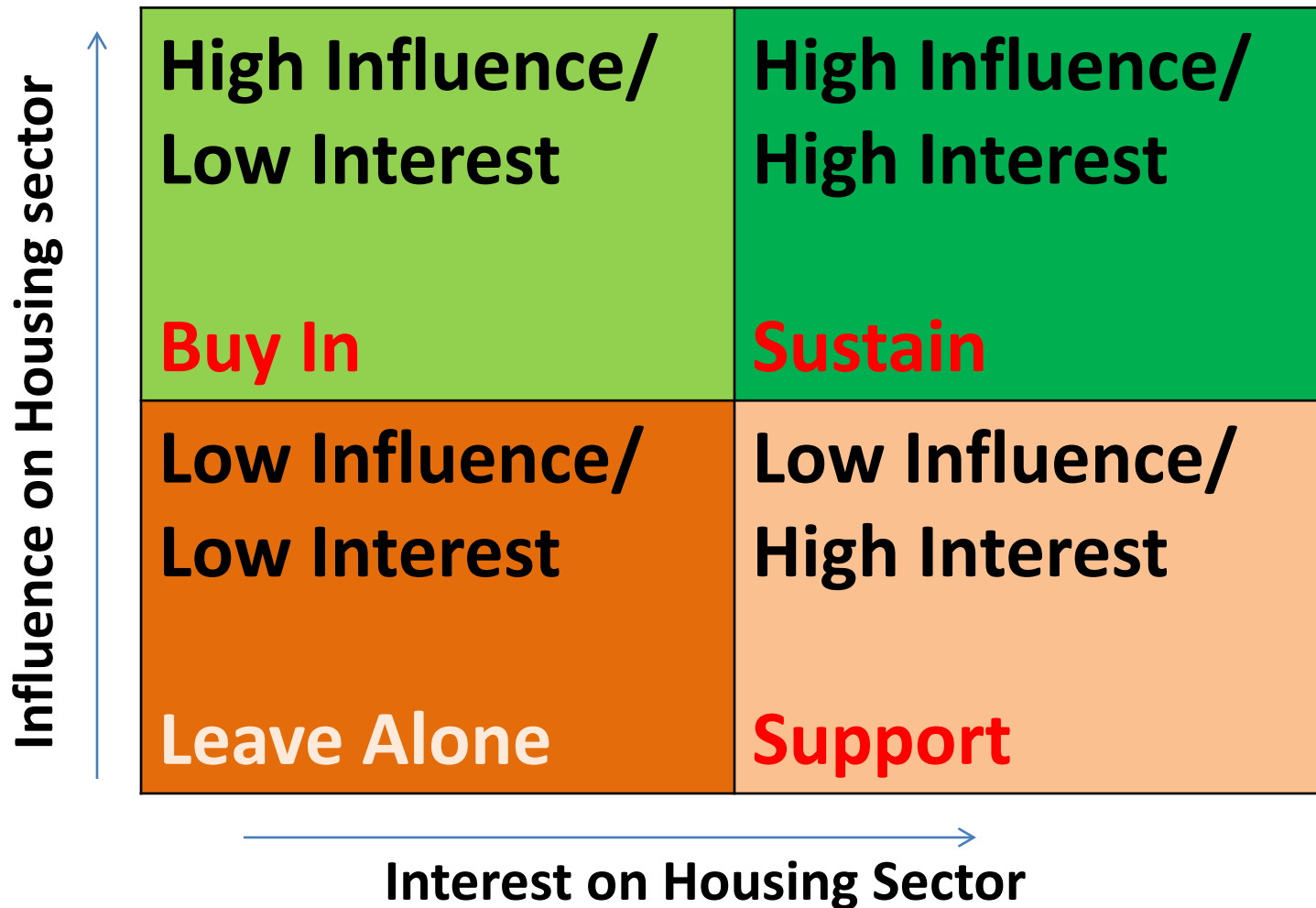
Control of strategic resources

Possession of specialist Knowledge (Engineering Staff)

Negotiating Position

Degree of Organisation (Informal Groups)

Stake holders engagement strategy



THANK YOU