



Opportunities, Policies, Programmes and Challenges in Industrial Development in Uttarakhand

Presented by Mr. S. C. Nautiyal

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2	Institutional framework and roles
3	Investment Promotion
4	Entrepreneurship and Start Ups
5	Exports
6	Handloom and Handicrafts

Uttarakhand ?

Tourism Destination

- Religious Tourism
- Spiritual Tourism
- Adventure Tourism

Himalayan Herbs & Ayurveda

Horticulture

Organic Products

Energy (Hydro power)



बधाई : उत्तरांचल हथकरधा एवं हस्तशिल्प विकास परिषद् की झांकी को प्रथम पुरस्कार प्रदान करते हुए मुख्यमंत्री नारायण
में मुख्य सचिव एम. रामचन्द्रन

Year 2004



Year 2021

Seventh Schedule (Article 246)

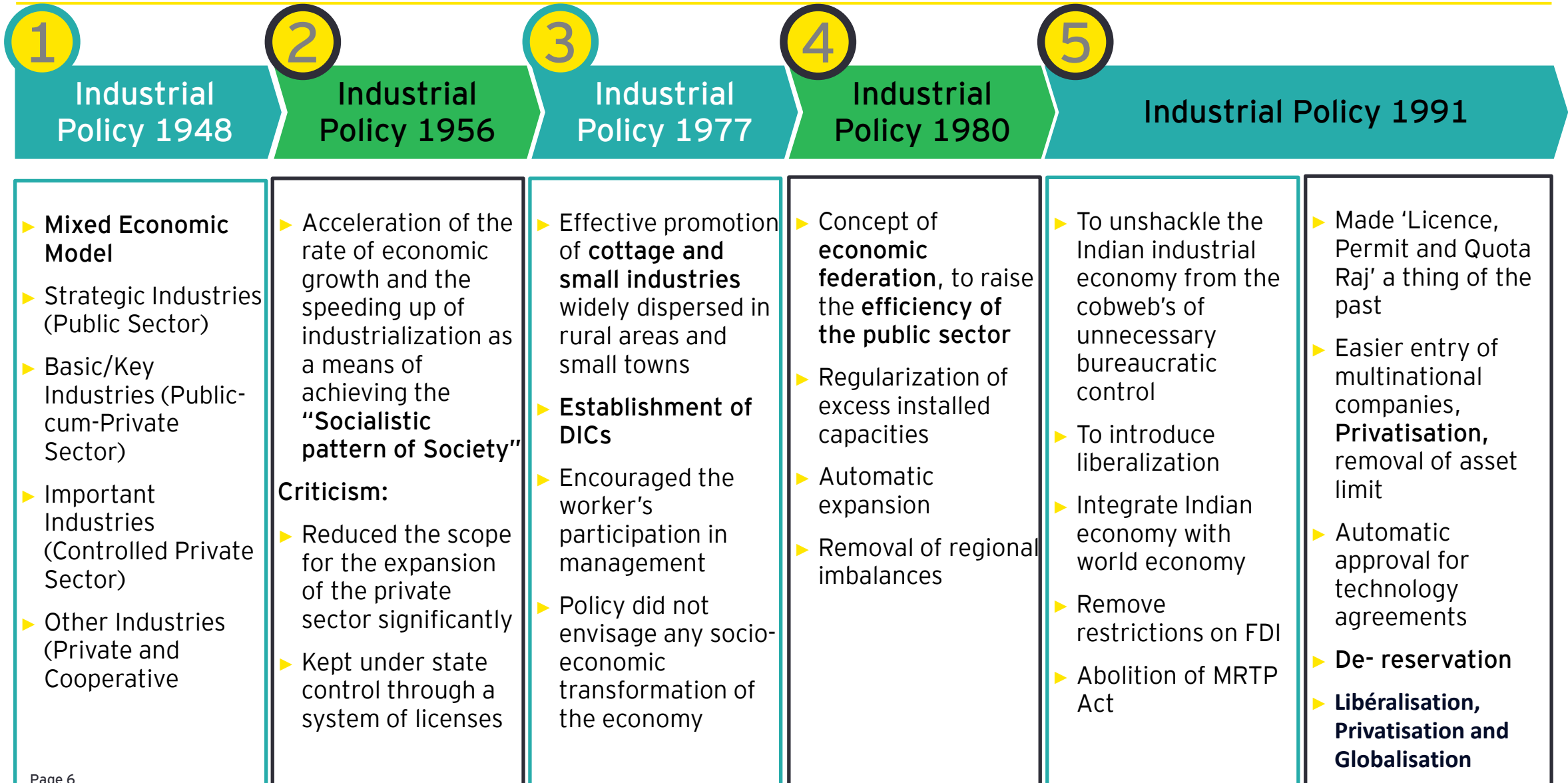
List I - Union List

- ▶ Item No 7 : Industries declared by Parliament bylaw to be necessary for the purpose of Defence or for the prosecution of war
- ▶ Item No 52 : Industries the control of which by the union is declared by Parliament by law to be expedient in the public interest
- ▶ Item No 41 : Trade and commerce with foreign countries; import and export across customs frontiers; definition of customs frontiers.

List II - State List

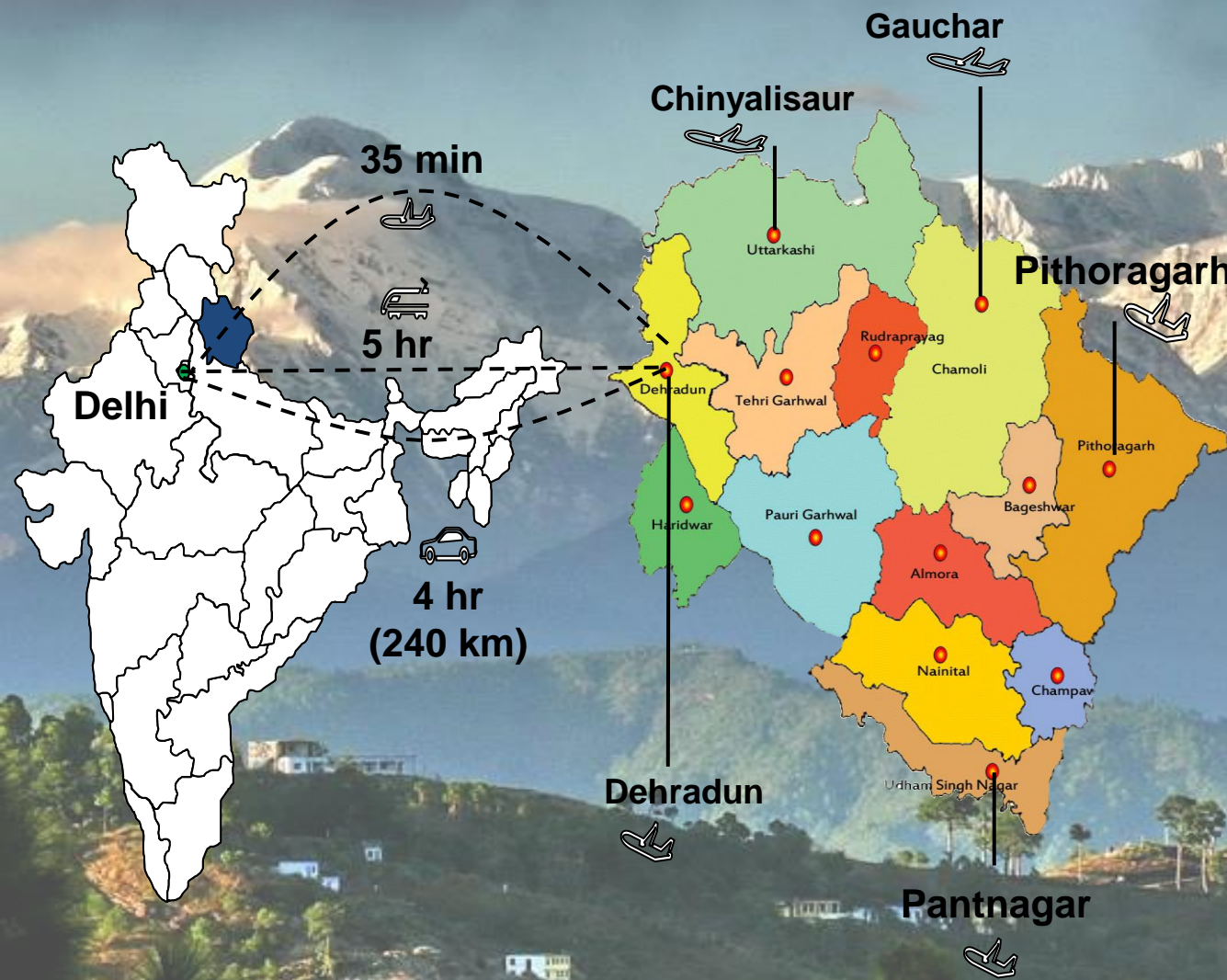
- ▶ Item No 24 : Industries subject to the provisions of 2[entries 7 and 52] of List I.

Industrial Policy I Evolution & Reforms



Uttarakhand

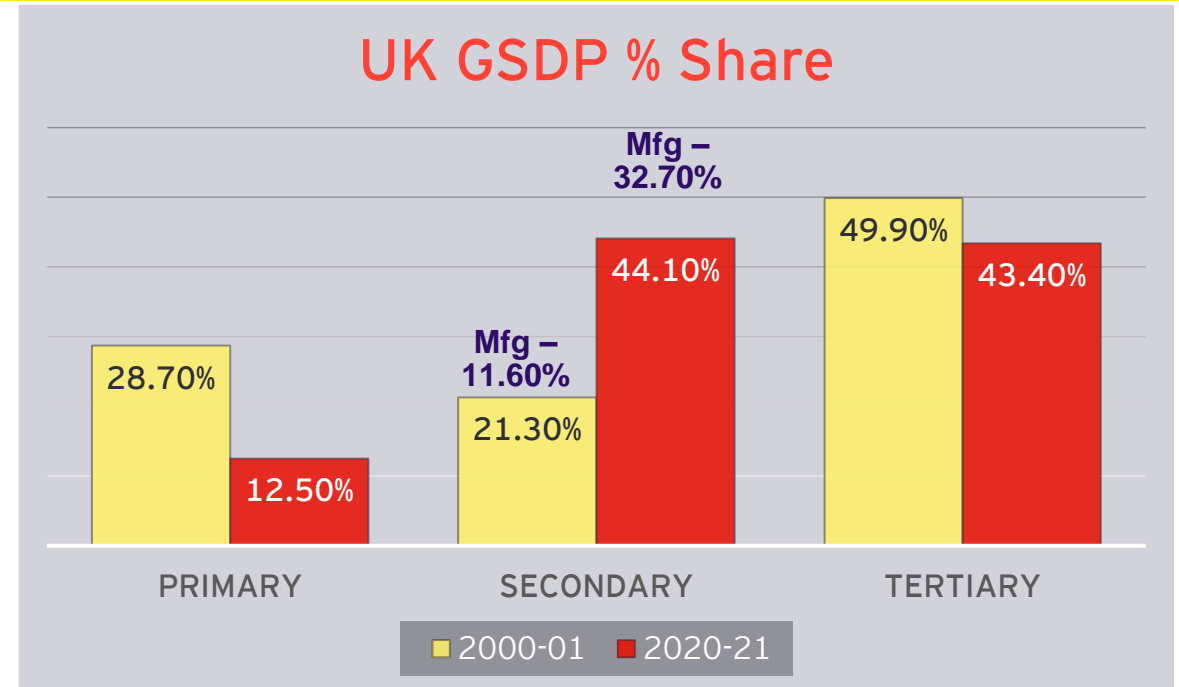
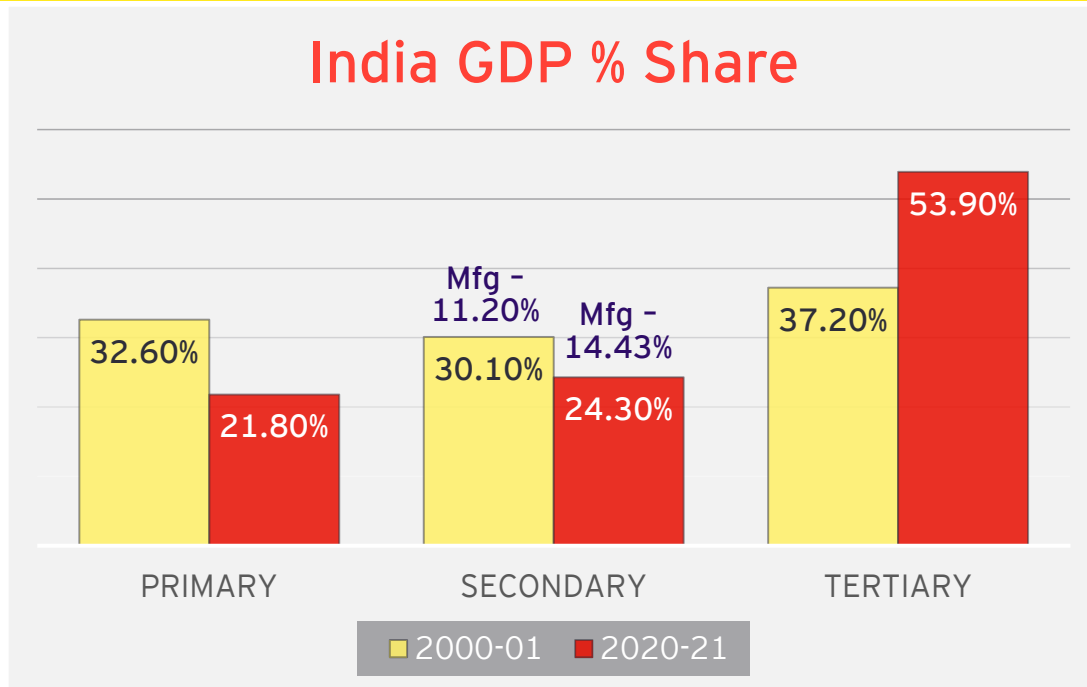
A Snapshot



General Characteristics	Population ('000) 10086	Area (Sq. Km) 53,483	Water bodies Ganga, Yamuna, Bhagirathi and others
Economic Indicators (FY 2021-22)	GSDP (Million INR) 2,53,832	GSDP Growth Rate 7.14%	Per Capita Income (INR) 2,05,840
Other Attributes (FY 2021-22)	Secondary sector contribution to GSDP 44.98% Manufacturing (34%)	Tertiary Sector contribution to GSDP 42.92%	Infrastructure 5-Airports 2- Inland Container Depots

Uttarakhand Growth Story

Figures at current price*



Per Capita Income	State	Uttarakhand	Himachal Pradesh	Chhattisgarh	Jharkhand	Uttar Pradesh
	2000-01	15,482	22,795	10,985	10,294	9,541
	2020-21	200,442	212,470	117,615	82,899	81,398
	Growth Multiple	12.9	9.3	10.7	8.1	8.5

[state wise data.xps \(esopb.gov.in\)](http://state.wise.data.xps(esopb.gov.in))

http://mospi.nic.in/sites/default/files/press_releases_statements/state_wise_sdp1999_2000_9sep10.pdf

Department of Industries | Uttarakhand

Micro, Small and Medium Enterprises Department

- ▶ Directorate of Industries and District Industries Centre
- ▶ Uttarakhand Khadi and Village Industry Board
- ▶ Uttarakhand Handloom and Handicraft Development Council
- ▶ Maati Kala Board

Industrial Development Department

- ▶ SIIDCUL (State Infrastructure and Industrial Development Corporation of Uttarakhand Ltd.)
- ▶ SIDA (State Industrial Development Authority)
- ▶ Government Printing Press, Roorkee

Department of Industries - Roles & Functions

S. No.	Activities	Impact/ Result
1	Investment Promotion	
	<ul style="list-style-type: none"> • Engagement with Investors • Ease of Doing Business • Single Window • Investors Facilitation 	<ul style="list-style-type: none"> ▪ Industrial Investments & Development ▪ Employment Generation ▪ Contribution to the State Economy
2	Entrepreneurship Development and Employment Creation	
	<ul style="list-style-type: none"> • Entrepreneurship Promotion • Self-employment • Start-up Ecosystem 	<ul style="list-style-type: none"> ▪ Establishment of Micro & Medium Enterprises ▪ Competencies of entrepreneurs ▪ Promoting innovation in Process & Products ▪ Promoting entrepreneurship and employment generation

Department of Industries - Roles & Functions

S. No.	Activities	Impact/ Result
3	Marketing Promotion	
	<ul style="list-style-type: none"> • Marketing Promotion Events • Purchase Preference Policy • Delayed payments (Facilitation Council) • Exports 	<ul style="list-style-type: none"> ▪ High turnover and increase in competition ▪ Product Quality ▪ Increase in Production ▪ Increase in feasibility of units
4	Cluster Development	
	<ul style="list-style-type: none"> • Growth Centre • SFURTI (Scheme of Fund for Regeneration of Traditional Industries) • MSE-CDP 	<ul style="list-style-type: none"> ▪ Creation of ways of livelihood in hilly regions ▪ Establishment of MSME Units ▪ Infrastructure Development in Hills
5	Handloom and Handicrafts, Khadi	
		<ul style="list-style-type: none"> ▪ Design/ Product ▪ Souvenir ▪ Traditional Craft Preservation and Upgradation

A hand is shown watering three small green seedlings in a row on dark soil. The background is a blurred green field. A teal banner with the text "MSME Ecosystem" is overlaid on the image. A dashed yellow circle highlights the hand and the first seedling.

MSME Ecosystem

Importance of MSMEs

In India MSME's constitutes 96 % of all enterprises

MSME Sector contributes

- ▶ 45 % of manufacturing output
- ▶ 48 % of total Exports
- ▶ 110 million employment
- ▶ 60 % of total employment in private sector
- ▶ Globally, 90% enterprises are MSMEs and contribute to about 70% of net new jobs created

Definition of MSME

Previous Classification					
Criteria : Investment in Plant and Machinery/Equipments					
Classification		Micro	Small	Medium	
Manufacturing Enterprises		< INR 25 Lakh	< INR 5 Cr	< INR 10 Cr	
Services Enterprises		< INR 10 Lakh	< INR 2 Cr	< INR 5 Cr	
Present Classification					
Criteria : Investments in Plant and Machinery/ Annual Turnover					
Classification		Micro	Small	Medium	
Manufacturing & Services	Investment	< INR 1 Cr	< INR 10 Cr	< INR 50 Cr	
	Turnover	< INR 5 Cr	< INR 50 Cr	< INR 250 Cr	

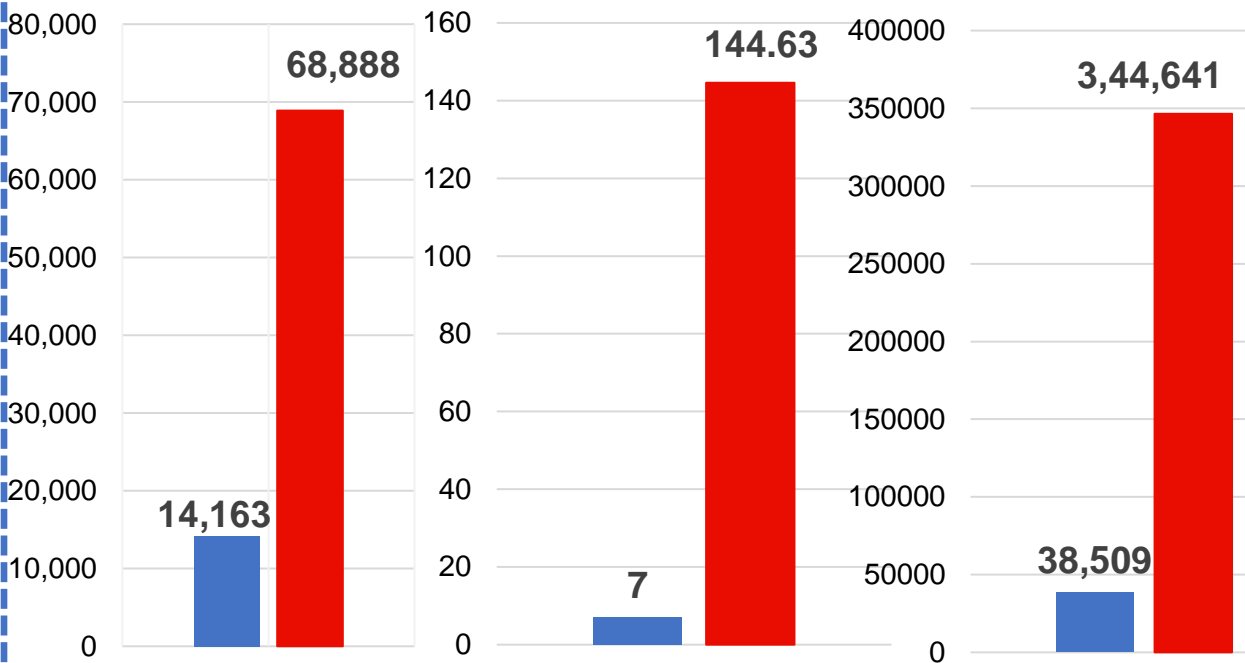
Uttarakhand | Our Industrial Growth Story

MSME

Units (Nos.)

Investment (Bn INR)

Employment



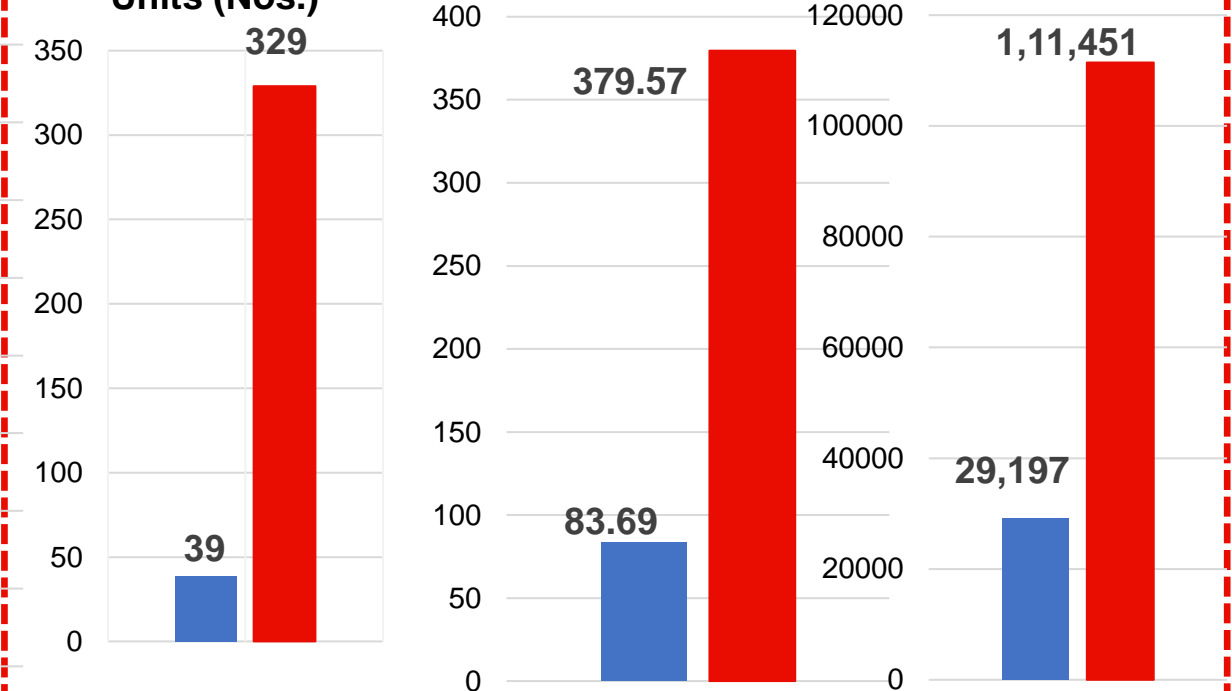
■ At the time of creation of the State (Upto 09.11.2000)
 ■ After creation of the State (Upto 31.03.2021)

LARGE

Units (Nos.)

Investment (Bn INR)

Employment



■ At the time of creation of the State (Upto 09.11.2000)
 ■ After creation of the State (Upto 31.03.2021)

A hand is shown watering three small green seedlings in a row on dark soil. The background is a blurred green field. A teal banner with the text "Investment Promotion" is overlaid on the image.

Investment Promotion

State Policies

State Policy 2001

- ▶ The 1st Industrial Policy of Uttarakhand was declared in 2001
- ▶ This policy was framed in the back drop of potentialities and expectations of the newly created State
- ▶ This policy focused on the sectors where the state has inherent advantages

State Policy 2003

- ▶ A special package of incentives for rapid industrial development of Uttaranchal was sanctioned by Gol on 7th January 2003
- ▶ This policy aimed at providing a comprehensive framework to enable a facilitating, investor friendly environment for ensuring rapid and sustainable industrial development in Uttarakhand and, through this, to generate additional employment opportunities and to bring about a significant increase in the State Domestic Product and eventual widening of the resource base of the State

Uttarakhand Major Industries

Automobile



DENSO

MUNJAL
SHOWA



LUMAX

Food Processing



Hospitality



Wellness & AYUSH



SINCE 1930



Pharmaceutical



Uttarakhand Major Industries

Electronics



A TATA Enterprise



Investments through FDI



Destination Uttarakhand: Global Investment Summit



- ▶ **2 Days Event** – 7th – 8th October, 2018
- ▶ **Location** – International Cricket Stadium, Raipur, Dehradun

**INVESTMENT Proposals Value:
INR 1.2 Lakh Crores**

600+ MoUs were signed

Event Statistics

2500+	05	200+	04	10	02
DELEGATES	ROADSHOWS	B2G MEETINGS	MINI CONCLAVES	SECTORAL SESSIONS	PARTNER COUNTRY SESSION

12 FOCUS SECTORS



Food Processing



Pharmaceuticals



Wellness & AYUSH



Tourism & Hospitality



Horticulture & Floriculture



Automobiles



Herbal & Aromatic



Renewable Energy



Film Shooting



Natural Fibres



Information Technology



Bio-Technology

Destination Uttarakhand: MoUs & Grounding

Sector	MoU Count	Prop. Inv. (Cr)	Prop. Emp.
Animal Husbandry	7	3854.67	132
Education	2	570	1250
Food Processing	92	1528.071	5481
Agriculture / Horticulture / Floriculture	5	68.24	452
Information Technology	9	3254.55	12757
Infrastructure	6	174.76	325
Manufacturing	253	7588.665	30246
Automobiles	10	666.36	2525
Tourism & Hospitality	95	2464.472	5481
Wellness & AYUSH	13	633	15612
Pharmaceuticals	35	1352.21	5862
Healthcare	11	399.19	1510
Media	1	31.2	80
Oil & Gas	5	1701.09	151
Energy	28	3995.01	563
Services	1	28	10
Others	3	1.6	16
Grand Total	576	28311.09	82453

Investment Promotion Agencies - International & National

- ▶ To increase domestic and foreign investment
 1. Improving the investment environment, investment promotion and facilitation
 2. Enhance their contribution to national economic development

Many countries have their own National and Regional IPAs functioning - currently 164 national IPAs & 250 Sub-National IPAs

- ▶ IDA - Ireland in 1949 ; Invest UK (IBB)-1977 ; BOI - Thailand, 1966
- ▶ EDB, Singapore,1961 ; Austrade, 1985 ; JETRO - 1958 ; KOTRA - 1962

Many countries have their own National and Regional IPAs functioning:
(Currently 164 national IPAs & 250 Sub-National IPAs)

- ▶ IDA - Ireland in 1949 ; Invest UK (IBB)-1977 ; BOI - Thailand, 1966
- ▶ EDB, Singapore,1961 ; Austrade, 1985 ; JETRO - 1958 ; KOTRA - 196

Invest India

India's National Investment Promotion Agency

- ▶ Advisor, guide, and facilitator to every investor
- ▶ One-stop solution to global and domestic investors
- ▶ Mediator between Government & Business to optimise decision making
- ▶ Assisting with land acquisition & highlighting infrastructure projects for investments



Investment Promotion Agencies of other States



- ▶ Nodal agency of Tamil Nadu
- ▶ Established in 1992
- ▶ Distinct verticals such as investment promotion, policy, external engagement, country desks, and social media.
- ▶ Separate desks for overseeing country-specific and sector-specific investments



- ▶ Nodal agency of Punjab
- ▶ Established in 2013
- ▶ One-stop office for providing state-level regulatory clearances and approvals for fiscal incentives
- ▶ Bureau houses sector experts who guide the investor through the entire investment lifecycle



- ▶ Nodal agency of Andhra Pradesh
- ▶ Established in 2018
- ▶ Strategic investment planning and promotion
- ▶ Facilitating inter-departmental coordination
- ▶ Economic and policy research



- ▶ Nodal agency of Gujarat
- ▶ Established in 1978
- ▶ Repository of information for potential investors
- ▶ Integrated body working for investment promotion

Uttarakhand | IPA Rating



IPA Ranking 2017

Mandate & Organisation	Emerging Potential
Strategy & Marketing	Emerging Potential
Targeting Investors	Emerging Potential
Winning Investment Project	Promising Developer
Facilitating Investment	Top Performer
Aftercare	Aspiring Leader
Research & Policy Advocacy	Emerging Potential
System / Technology	Emerging Potential

IPA PILLARS

IPA Rating 2018

Mandate & Organisation	Top Performer
Strategy & Marketing	Top Performer
Targeting Investors	Top Performer
Winning Investment Project	Top Performer
Facilitating Investment	Aspiring Leader
Aftercare	Top Performer
System & Infrastructure	Top Performer
Website	Top Performer

IPA PILLARS

Policies & Schemes

Sector Agnostic Policies

- ✓ MSME Policy
- ✓ Mega Industrial and Investment Policy
- ✓ Export Policy
- ✓ Start-up Policy (2023)
- ✓ Logistics Policy (2023)
- ✓ Private Industrial Park Policy (2023)

Schemes

- ✓ Mukhyamantri Swarojgar Yojana (MSY)
- ✓ Mukhyamantri Saur Swarojgar Yojana
- ✓ Growth Centre Scheme

Sector Specific Policies

- ✓ Information Technology Policy
- ✓ Tourism Policy
- ✓ Electric Vehicle Manufacturing Policy
- ✓ Aerospace & Defence Policy
- ✓ AYUSH Policy
- ✓ Aroma Policy
- ✓ Biotechnology Policy
- ✓ Policy for Energy Generation from Pine Litter & other Biomass
- ✓ Film Policy
- ✓ Policy for Hydro Projects
- ✓ Mega Food Park Benefits
- ✓ Mega Textile Policy

Capital Subsidy

Category A:

40%(Max INR 40 Lakh)

Category B, B+:

35% (Max INR 35 Lakh)

Category C:

30% (Max INR 30 Lakh)

Category D:

15% (Max INR 15 Lakh)

Stamp Duty

Category A, B, B+, C: 100%

Category D: 50%

Interest Subsidy

Category A:

10%(Max INR 8 Lakh)

Category B, B+:

8% (Max INR 6 Lakh)

Category C:

6% (Max INR 4 Lakh)

Category D:

5% (Max INR 3 Lakh)

**Per year/unit on Term Loan only*

SGST Concession

Category A, B, B+:

100% for the first 5 yrs

Transport Subsidy

% of Annual Turnover (Per year/ unit) or Inbound/ Outbound Logistics Cost whichever is less

Category A: 7%

Category B: 5%

Category B+: 5% (Max INR 5 Lakh)

*or actual transportation cost, whichever less**

Power Bill Rebate

Category A:

Sanctioned Load upto 100 KVA: 100% for 5 yrs and ; If Load>100 KVA: 60%

Category B, B+:

Sanctioned Load upto 100 KVA: 100% for 5 yrs
If Load>100 KVA: 50%

Uttarakhand: FISCAL INCENTIVES

Mega Policy

Large projects (INR 50 Cr to INR 75 Cr)
Mega Projects (INR 75 Cr to INR 200 Cr)
Ultra Mega Projects (Above INR 200 Cr)
Super Ultra Mega Projects (Above INR 400 Cr)

Interest Subsidy

7% for 5 years
Investment – Interest

Large – INR 25 Lakhs Max
Mega – INR 35 Lakhs Max
Ultra Mega – INR 50 Lakhs Max
Super Ultra Mega – INR 75 Lakhs Max

SGST Concession

Large: 30%
Mega / Ultra Mega/
Super Ultra Mega: 50%

Power Assistance

Reimbursement of INR 1/- per unit on the electricity bill for 5 years from the date of start of commercial production
Large – Max INR 50 Lakhs/ Year
Mega – Max INR 75 Lakhs / Year
Ultra Mega – Max INR 1 Cr/ Year
Super Ultra Mega – Max INR 1.50 Cr / year
and 100% reimbursement on electric duty for 5 years

Uttarakhand: FISCAL INCENTIVES

Mega Policy

ETP Subsidy

30% (up to 50 lacs)

Extra Employment Subsidy

Enterprises employing beyond specified limit

@ INR 500 P.M. per Male

@INR 700 P.M. per Female

(Max 5 Yrs)

Land Registration Fees

Reimbursement of INR 999 per INR 1000 on the Registration Fee paid for execution of land purchase / lease deed

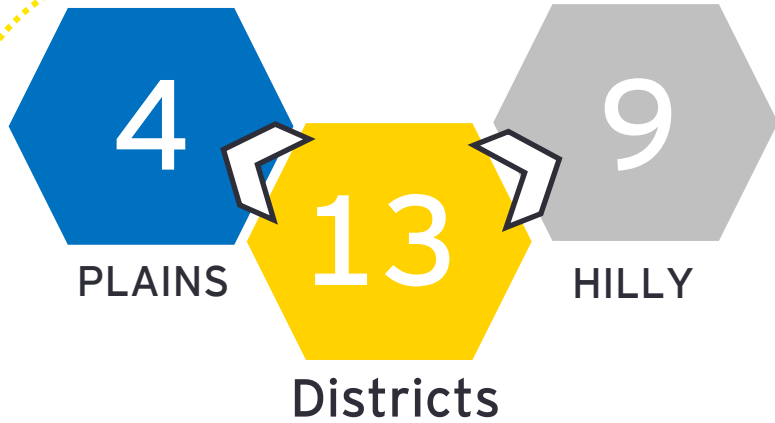
Stamp Duty

50% reimbursement

Land Rates Rebate

Rebate of 15%, 25% and 30% on SIIDCUL prevailing land rate for Large, Mega and Ultra Mega / Super Ultra Mega Projects respectively

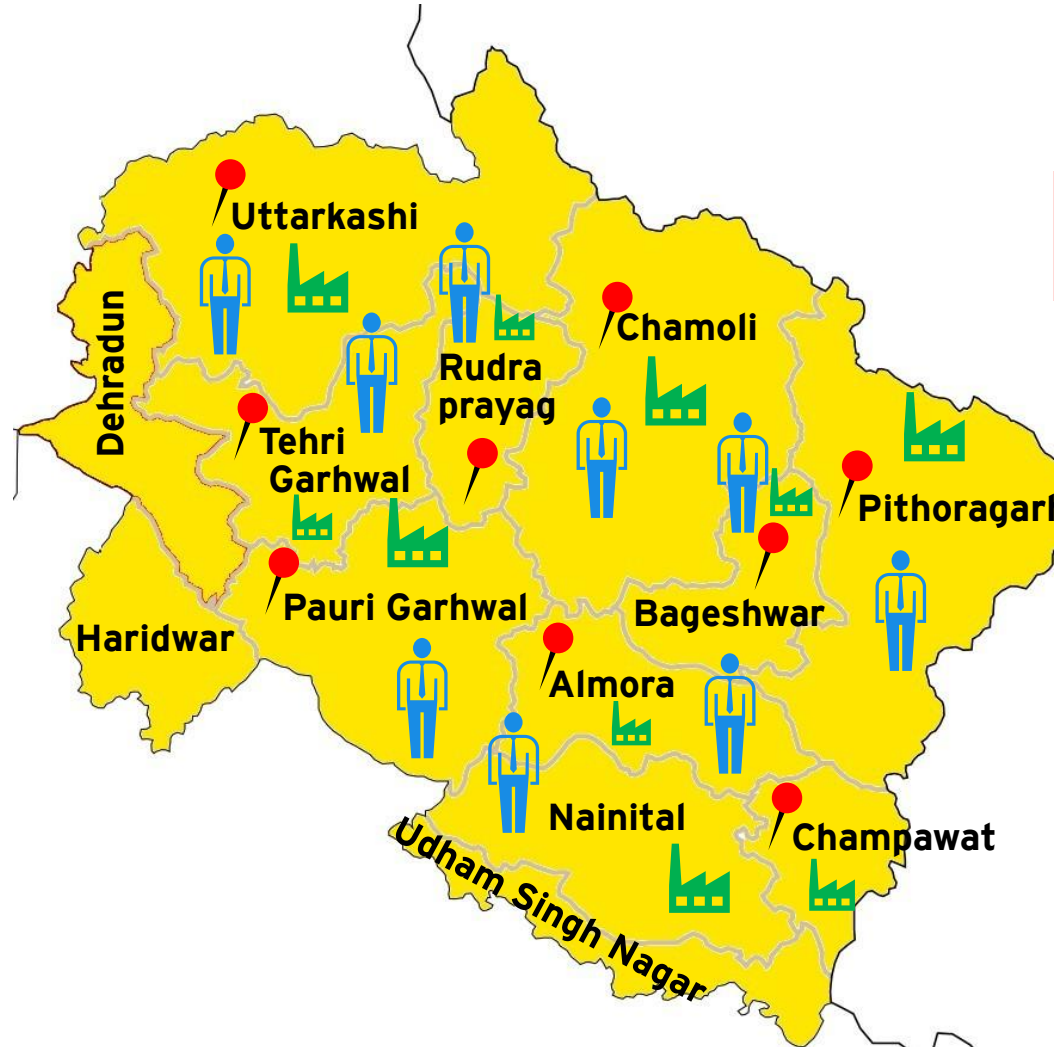
Building Investment Ecosystem across Uttarakhand



 Hilly Districts in Uttarakhand

 Uttarakhand Workforce Development Programme

 MSME Cluster & Industrial Infrastructure Development Programme



Growth Centres

Cluster Development

ODTP

District as Export hub

Attracting Investment in Hilly Areas

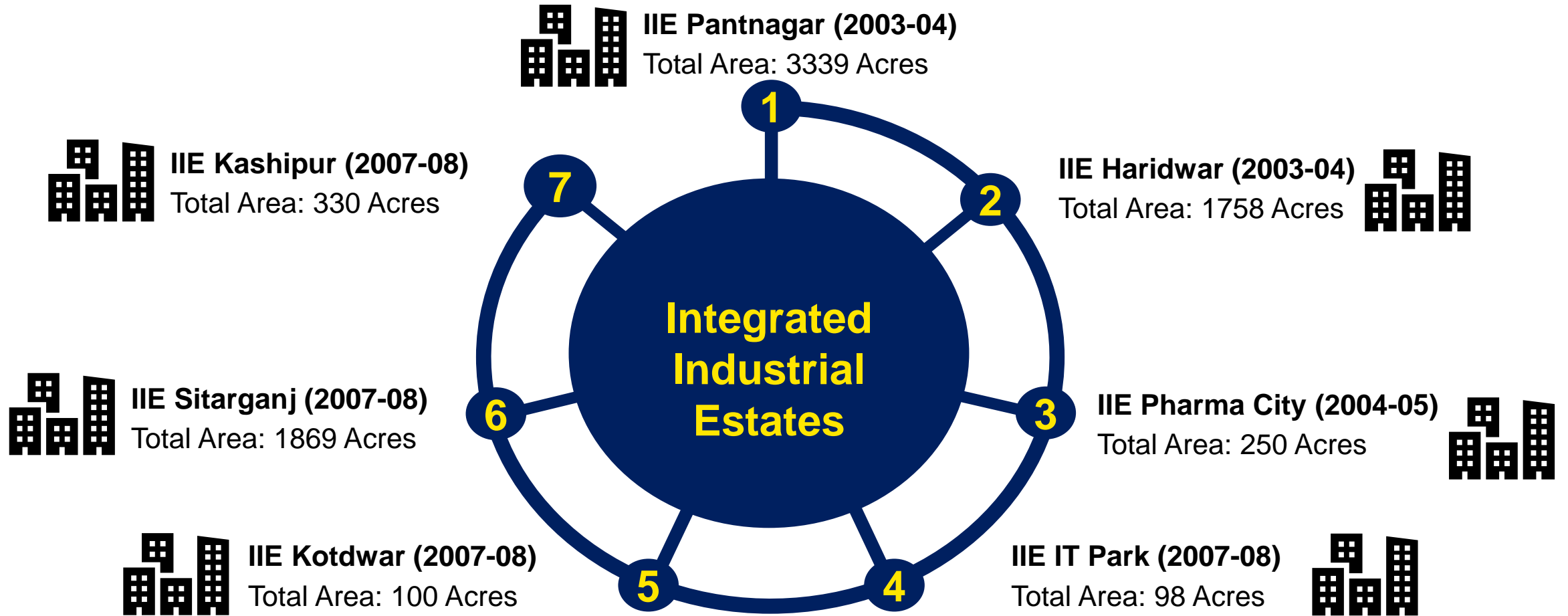
Growth of MSMEs- Challenges

Major Issues	Mitigation
<ul style="list-style-type: none"> ➔ Incentive Support 	<ul style="list-style-type: none"> ▶ MSME Policy (<i>Capital - 40% upto INR 40 Lakh, Interest – 10% upto INR 8 Lakh, Stamp duty – 100% exemption</i>) ➔ ▶ Purchase Preference Policy (<i>25% purchase pref for MSMEs</i>) ▶ Cluster Development Program (<i>Jaggery, Mentha, Gold, Pharma</i>) ▶ RAMP Policy (GoI)
<ul style="list-style-type: none"> ➔ Difficulties in exporting & expanding overseas 	<ul style="list-style-type: none"> ➔ ▶ Export Policy (<i>Concession on Land Cost – 25%, Marketing Assistance – upto INR 2 Lakh, R&D – upto INR 25 Lakh</i>) ➔ ▶ ODTP ▶ Growth Centres (<i>112 - Bakery, Iron Pots, LED</i>) ▶ GI Tag
<ul style="list-style-type: none"> ➔ Government regulations / Compliances 	<ul style="list-style-type: none"> ➔ ▶ Exemptions in taking NOCs for 3 years
<ul style="list-style-type: none"> ➔ Infrastructure Development 	<ul style="list-style-type: none"> ➔ ▶ Logistics Policy ▶ State Gati Shakti Master Plan
<ul style="list-style-type: none"> ➔ Credit Support 	<ul style="list-style-type: none"> ➔ ▶ Credit Line Guarantee Scheme (<i>Credit facilities upto INR 200 Lakh</i>) ▶ Employment Generation Schemes

Challenges in Industrial Development

- ❑ Bringing investments and creation of employment in all the districts of the State
- ❑ Investment promotion for relevant sectors in hilly regions (e.g. eco tourism, wellness, food processing, Agri exports)
- ❑ Resistance towards reforms and changes
- ❑ Limitations in land availability
- ❑ Development of Business Resource Centres at Block Level - Entrepreneurship Development & Handholding Support
- ❑ Sensitization of other departments/ agencies for Investment Promotion and Facilitation
- ❑ Proper Credit Flow for MSMEs
- ❑ Lack of Authenticated Data

Availability of Land



Total Industrial Area Under SIIDCUL IIEs: 7,744 Acres

Upcoming Industrial Parks

1

Aroma Park

SIIDCUL IIE Kashipur, US Nagar

Proposed Area: ~ 41 Acres

2

Electronic Manufacturing Cluster

SIIDCUL IIE Kashipur, US Nagar

Proposed Area: ~ 133 Acres

3

Madan Negi Estate

For Tourism & Hospitality Sector, Tehri Garhwal

Proposed Area: ~ 27.89 Acres

4

Medical Device Park

SIIDCUL IIE Haridwar, Haridwar

Proposed Area: ~ 102 Acres (Extendable to 350 Acres)

5

Pharma City - II

Selaqui, Dehradun

Proposed Area: ~ 61 Acres

6

Plastic Park

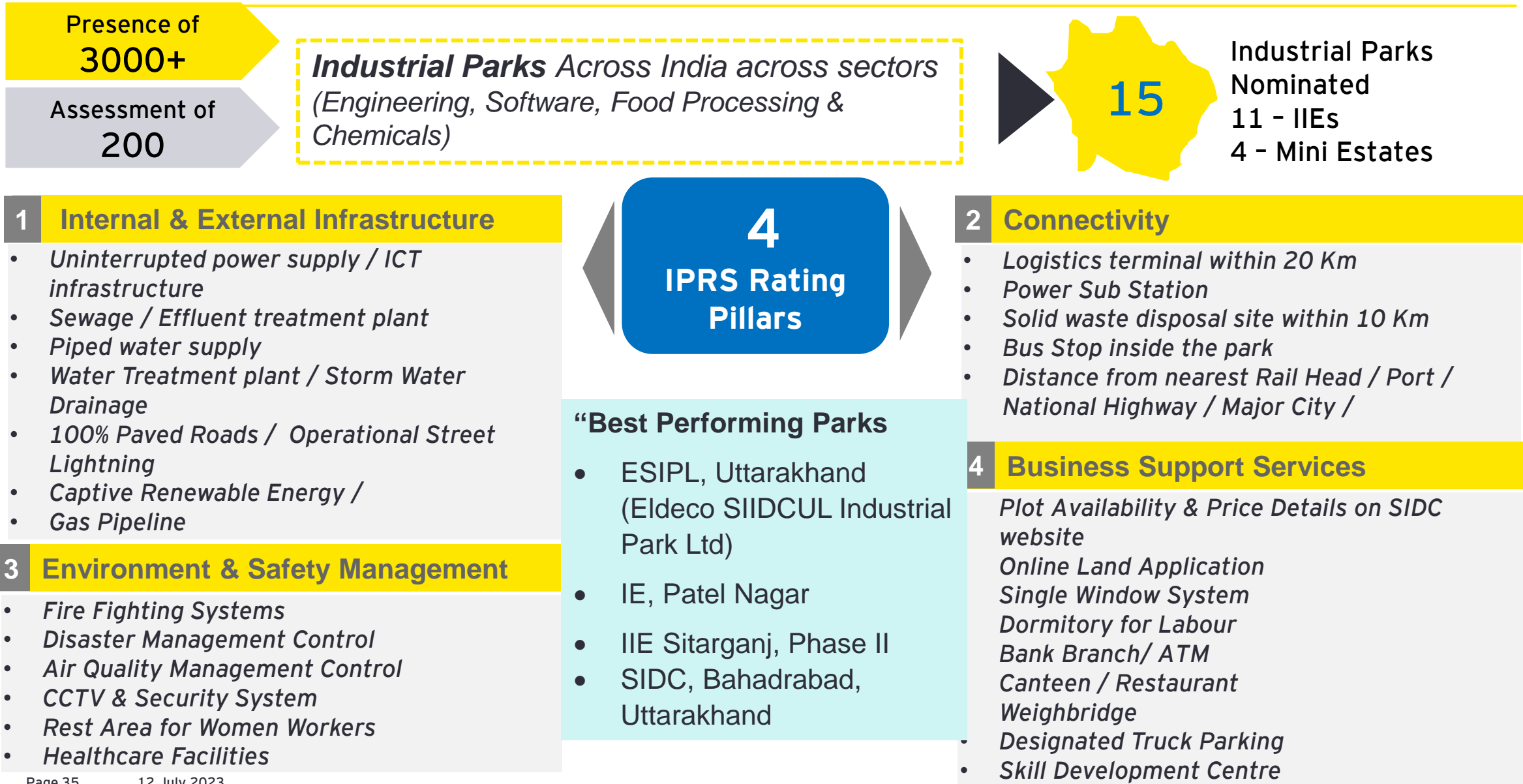
IIE, Sitarganj

Proposed Area: ~ 40 Acres

DPIIT's Industrial Park Rating System (IPRS)



उत्तराखण्ड शासन



Uttarakhand - Focus Sectors (re-organised)



1

MANUFACTURING

Pharmaceutical, Automobile, Medical Devices

2

TOURISM

Tourism & Hospitality, Film Shooting

3

WELLNESS

Wellness & AYUSH, Natural Fiber, Nutraceuticals

4

AGRI & ALLIED

Horticulture, Floriculture, Organic Food, Herbs & Aromatics, Food Processing

5

ENERGY

Solar Energy, Hydro Power, Biomass

6

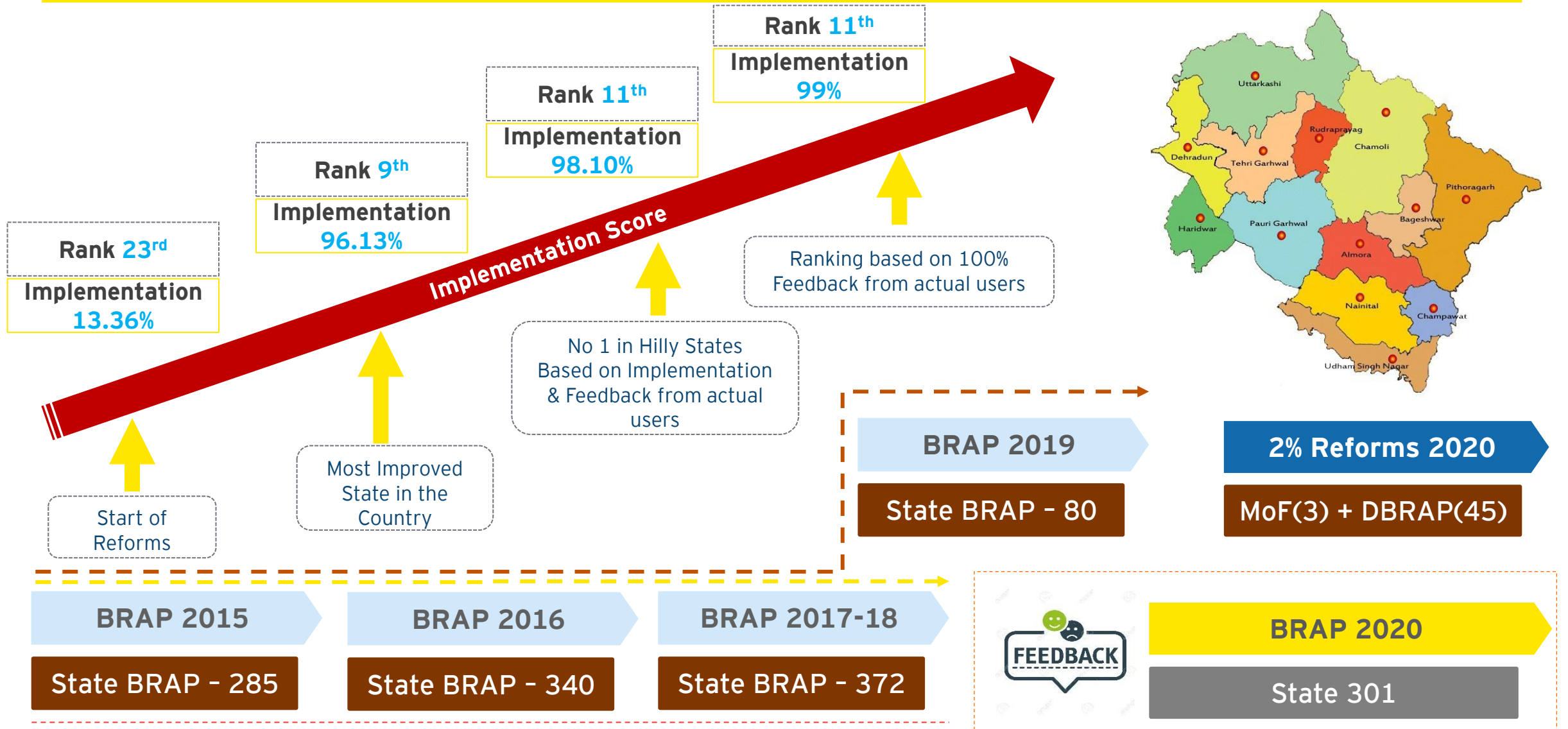
FUTURISTIC

Information Technology, Biotechnology, Education & Skilling, Fintech

A hand is shown watering three small green seedlings in a row on dark soil. The background is a blurred green field. A teal banner with white text is overlaid on the image.

Ease of Doing Business

Ease of Doing Business-Uttarakhand | Continuous Improvement



Regulatory Compliance Burden

RCB

1	Compliance Reduced	585	137	722
2	Compliance Under Review	45	0	45
3	Not Accepted by Departments	86	15	101

Decriminalization

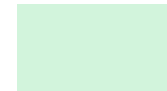
1	Acts Assessed	52
2	Clauses Identified	186
3	Clauses approved for Decriminalization	21

Forest Department

(State Act/Rule)

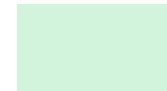
#	Act / Rules	Section Number	Offence	Criminal Punishment tenure	Criminal Punishment Amount in INR
1.1	Uttar Pradesh Private Forest Act 1948	Section 15	Deviating from prescriptions of working plan	Nil and 3 months for subsequent offence	Up to 100 and 1000 for subsequent offence
1.2	Uttar Pradesh Private Forest Act 1948	Section 48	Penalty for breach of rules	Up to 1 month	Up to 100
1.3	Uttar Pradesh Tree Protection Act 1976 (as adapted in Uttarakhand)	Section 10	Felling or disposal of fallen trees in contravention of this act or permissions granted under the act	Up to 6 months	Up to 1000

Forest Department (Central Act/Rule)



#	Act / Rules	Section Number	Offence	Criminal Punishment tenure	Criminal Punishment Amount in INR
1.4	Indian Forest Act 1927 (Uttaranchal amendment) 2002	Section 26(d)	Trespasses or allows cattle to trespass	Up to 6 months	Up to 500 (Up to 1000 and 2000 for second offence in State amendment)
1.5	Indian Forest Act 1927 (Uttaranchal amendment) 2002	Section 26(e)	Damage by negligence in felling tree	Up to 6 months	Up to 500 (Up to 1000 and 2000 for second offence in State amendment)
1.6	Indian Forest Act 1927 (Uttaranchal amendment) 2002	Section 62	Punishment for wrongful seizure	Up to 6 months	Up to 500

Forest Department (Central Act/Rule)



#	Act / Rules	Section Number	Offence	Criminal Punishment tenure	Criminal Punishment Amount in INR
1.7	Indian Forest Act 1927 (Uttaranchal amendment) 2002	Section 77	Penalty for breach of Rules	Up to 1 month	500 (up to 2000 in State amendment)
1.8	Wildlife Protection Act 1972	Section 53	Wrongful seizure	Up to 6 months	Up to 500
1.9	Forest Conservation Act 1980	Section 3B	Offence by authorities and Government departments	Up to 15 days	Nil

Housing Department

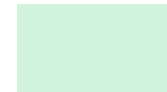
(State Act/Rule)

#	Act / Rules	Section Number	Offence	Criminal Punishment tenure	Criminal Punishment Amount in INR
2.1	The Uttarakhand Urban and Country Planning And Development Act, 1973	Section 26 (3)	Any person who obstructs the entry of a person authorised to enter into or upon any land or building or molests such person after such entry shall be punishable	Up to 06 months	Up to INR 1,000
2.2	The Uttarakhand Urban and Country Planning And Development Act, 1973	Section 26 (D)	Whoever specially entrusted with the duty to stop or prevent the encroachment or obstruction under this Act or any other Act, rules or bye-laws wilfully or knowingly neglects or deliberately omits to stop or prevent such encroachment or obstruction shall be punishable	Up to 01 month	Up to INR 10,000

Housing Department

(State Act/Rule)

#	Act / Rules	Section Number	Offence	Criminal Punishment tenure	Criminal Punishment Amount in INR
2.3	The Uttarakhand Urban and Country Planning And Development Act, 1973	Section 26-A (3)	Whoever by placing or depositing building material or any other thing whatsoever, or otherwise makes any obstruction in any street or land not being private property, whether such street or land belongs to or vests in the Authority or not in a development area, except steps over drain in any public street. or placing of building material during such period as may be permitted on payment of stacking fees on a public street of public place, shall be punishable	Up to 01 month	Up to INR 2,000



#	Act / Rules	Section Number	Offence	Criminal Punishment tenure	Criminal Punishment Amount in INR
3.1	The Uttarakhand Anti Littering and Anti Spitting Act 2016	Section 9(1)	Any person who contravenes any of the provisions of this act commits an offence and shall on conviction be liable to a fine not exceeding Five Thousand Rupees or to imprisonment for a term not exceeding six months or both.	Up to 06 months	Up to INR 5,000

Panchayati Raj (State Act/Rule)

#	Act/Rule Name	Section No	Offence	Criminal Punishment Tenure	Criminal Punishment Amount in Rs
4.1	The Uttarakhand Panchayati Raj Act, 2016	Section 8 (6)	Any person on ceasing to act as Pradhan wilfully fails, despite being required to do so by the prescribed authority, to handover all records, money or other property or as the case may be, to his successor or to any person authorised in this behalf	Up to 3 years	Punishment amount not defined
4.2	The Uttarakhand Panchayati Raj Act, 2016	Section 106 CD	Penalty for obstructing persons employed by Zila Panchayat or Kshetra Panchayat to perform their duties	Up to 3 months	Up to INR 50

Panchayati Raj (State Act/Rule)

#	Act/Rule Name	Section No	Offence	Criminal Punishment Tenure	Criminal Punishment Amount in Rs
4.3	The Uttarakhand Panchayati Raj Act, 2016	Section 148	Penalty for contravention of any order made under various sections of this Act	Up to 2 years	Punishment amount not defined
4.4	The Uttarakhand Panchayati Raj Act, 2016	Section 149	Infringement of rules and bye-laws While making rules the State Government and prescribed authority and while making a bye-laws may direct to Gram Panchayat that a breach by any person shall be punishable	Up to 3 months for subsequent offence In case fine is not paid	For 1 st offence Up to INR 1,000 & INR 100 per day for subsequent offence

Fisheries Department

(State Act/Rule)

#	Act/Rule Name	Section No	Offence	Criminal Punishment Tenure	Criminal Punishment Amount in Rs
5.1	Uttaranchal Fisheries Act, 2003	Section 4	The State Government may, by notification in the Official Gazette, prohibit that in any area or areas as may be specified in this behalf, no fish shall be produced or displayed for sale or exchange which has been caught in prohibited area	For 1 st offence up to 3 months & for every subsequent offence up to 6 months	For 1 st offence up to INR 500 & for every subsequent offence up to INR 1,000
5.2	Uttaranchal Fisheries Act, 2003	Section 6	kills or destroys a fish in a water area using explosives	1 year	INR 1,000 to INR 5,000

Fisheries Department

(State Act/Rule)

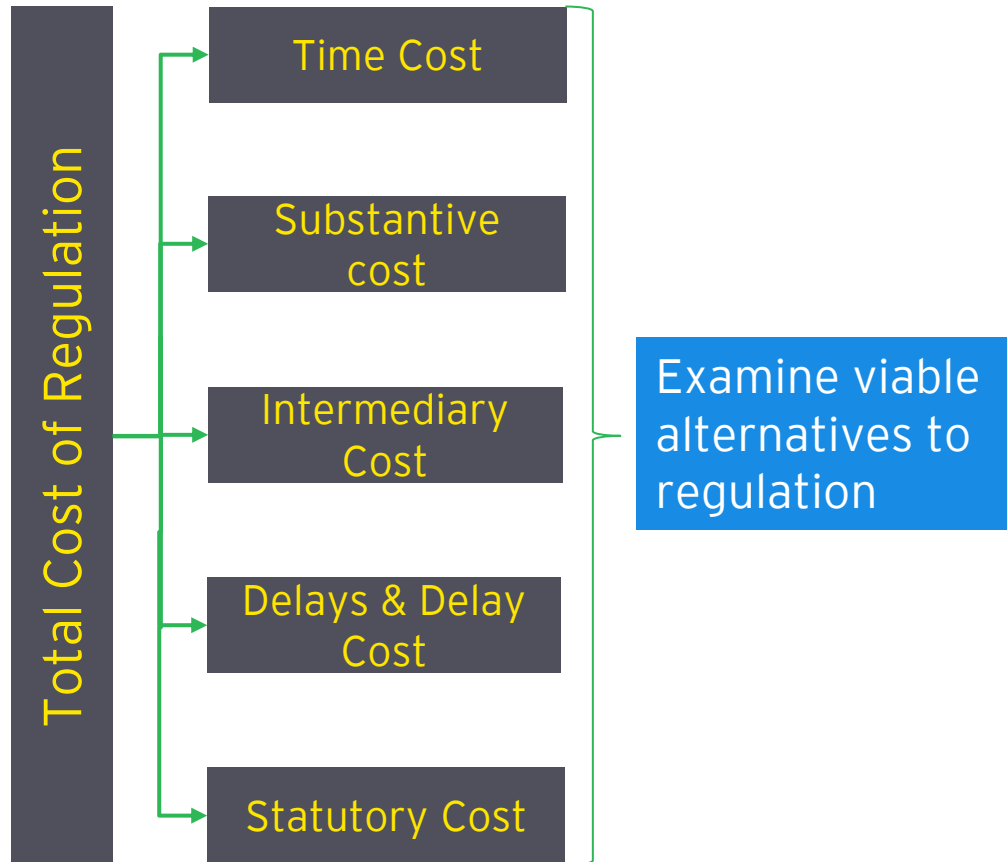
#	Act/Rule Name	Section No	Offence	Criminal Punishment Tenure	Criminal Punishment Amount in Rs
5.3	Uttaranchal Fisheries Act, 2003	Section 7 (2)	<p>Killing or catching fish in the prohibition period: If any person kills or catches fish with a net during the prohibited season under clause (d) of sub section (3) of section 3 shall be punishable with imprisonment</p>	Up to 2 years	Up to INR 3,000

Labour Department

(State Act/Rule)

#	Act/Rule Name	Section No	Offence	Criminal Punishment Tenure	Criminal Punishment Amount in Rs
6.1	Uttarakhand Shops and Establishments (Regulation of Employment and Conditions of Service) Act, 2017	Section 21: Penalty for contravention of provisions of registration etc. of this Act	An employer on being held guilty of contravention of any of the provisions of this Act or any rules made thereunder which has resulted in an accident-causing serious bodily injury or death of a worker, he shall, on conviction, be punished with imprisonment	Up to 6 months	INR 2,00,000

EoDB 2.0 | Cost of Regulation



Services Identified by Central Govt in Phase 1

- | | | | |
|---|------------------------|----|-----------------------------|
| 1 | Land Registration | 6 | Consent to Establish |
| 2 | Land Conversion | 7 | Consent to Operate |
| 3 | Building Plan Approval | 8 | Environment Clearance |
| 4 | Factory Plan Approval | 9 | Electrical Drawing Approval |
| 5 | Factory License | 10 | Electricity Connection |

EoDB 2.0 | Cost of Regulation

Assessment Process for CoR

Study of Existing Regulation and Gap Identification

Questionnaire Preparation

Stakeholder Consultation

CoR Assessment

Developing best alternatives

Implementation / Enforcement

Monitoring and Evaluation

Intervention to reduce CoR

Time Cost

- Simplify the application forms
- No need to provide same information to multiple department department will access the information from the system
- Clear information / compliance requirements
- Efficient query management system

Substantive cost

- Keeping and maintaining e-reports
- Support in providing training to employees

Intermediary Cost

- Hiring a agencies to assist investors to meet regulatory requirement such as legal, tax and accounting

Delays & Delay Cost

- Efficient coordination among departments
- Clear stated requirements and mandate
- Reducing the approval timeline

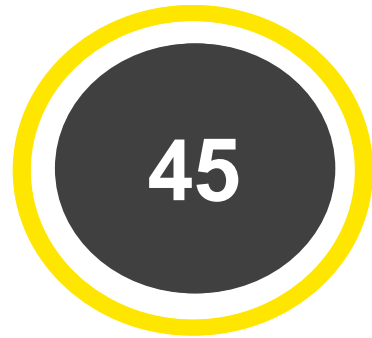
Statutory Cost

- Reducing the charges prescribed in the regulatory

District Business Reforms Action Plan | Uttarakhand



**Reforms
Areas**



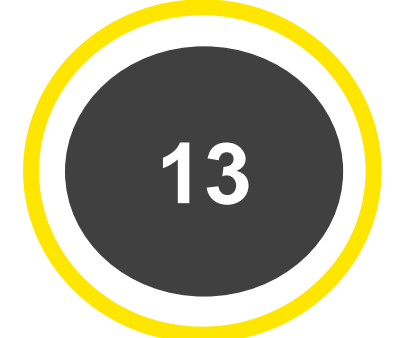
**Reforms
Points**



**District Evaluation
Criteria**



**Departments /
Authorities**



Districts

Business Reforms Areas

1. Starting a Business
2. Urban Local Body Services
3. Land Reform Enabler
4. Land Administration and Property Registration
5. Obtaining Approval for Construction
6. Paying Taxes
7. Miscellaneous

- Non-Forest Land
- Distance from Forest
- Health NoC by Municipality/ Panchayat for Food Registration/ Business
- Clinical Establishments
- Explosive License/ NOCs
- Registration under PC&PNDT Act, 1994
- License for Sale of Crackers
- Transfer of Vehicle Registration
- Goods Carriage Permit
- Approvals for setting up Hostel
- NOC for CBSE/ State Board School
- Registration of schools under RTE
- Mining Lease/ Composite License/ Non-exclusive Reconnaissance Permit
- NoC for soil excavation /filling
- Manufacturing, storage and sale of insecticides and pesticides and its renewal

Uttarakhand | Single Window Clearance System



उत्तराखण्ड शासन

Skip to main content A- A A+ Screen Reader Access

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Important Govt. Communications Regarding COVID-19 Prevention



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List of Vacant Plots for Industrial Plots in DIC / MSME Estates	
Procedure to apply for Industrial Plots in DIC / MSME Estate	

https://investuttarakhand.com/#/approval

Land Bank
Know Your Approvals
Raise Your Query / Post Issue Or Suggestions

Some key terminologies of Startup Ecosystem (1/2)



Prototyping

A prototype is an **early sample, model, or release** of a product built to test a concept or process



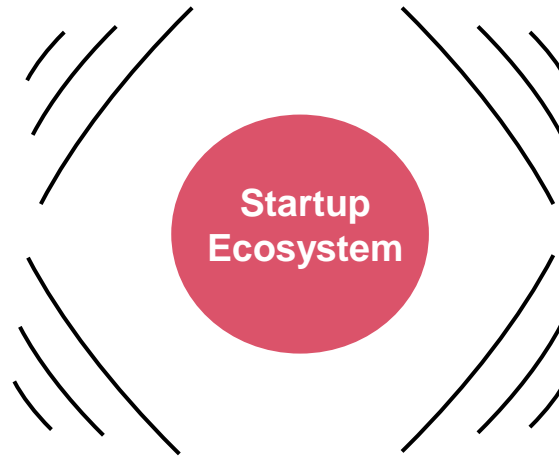
Bootstrapping

A Startups which is **funded through internal sources** i.e., personal savings, friends, family, sales revenues



Incubation Center

Startup Incubators are the organization that **help newly found and early-stage startups to scale their business**



Pitch Deck

A brief presentation that gives an **overview of business plan, products, services** and growth traction



Seed Funding

Seed funding or seed capital is a **form of securities offering** in which an investor invests capital in a startup company



Traction

It is basically a **measure of growth**. It is the rate at which a business captures value from its users.

Some key terminologies of Startup Ecosystem (2/2)



Acceleration Program

A **structured program aimed at tailored support** that includes 1:1 mentoring, weekly workshops, bootcamps, KPI sessions



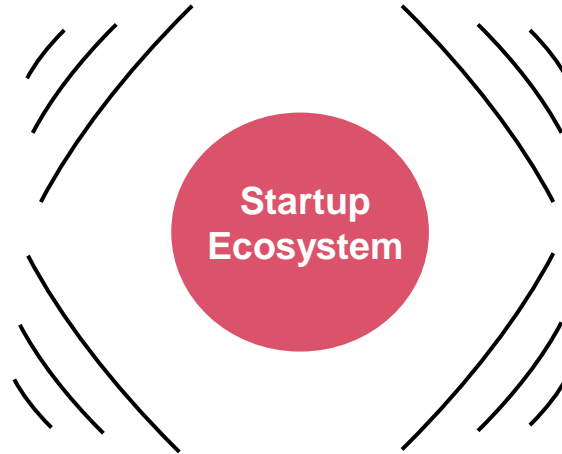
Angel Investor

A wealthy **private investors focused on financing** small business ventures in exchange for equity



Venture Capital

A **form of private equity financing** that is provided by VC firms or funds to startups, early-stage, and emerging companies



Unicorn

A unicorn startup is a privately held startup company **valued at over US \$1 billion**



Valuation

Market Value of a startup taking into account the market forces of the industry and sector in which it belongs.



Term Sheet

A term sheet is a **nonbinding agreement** that shows the basic terms and conditions of an investment in the startup

Uttarakhand | Start Up Ranking

Ranking	State				
Best Performer	Gujarat				
Top Performer	Karnataka		Kerala		
Leaders	Bihar	Maharashtra		Odisha	Rajasthan
Aspiring Leaders	Haryana	Jharkhand	Punjab	Telangana	Uttarakhand
Emerging Startup Ecosystems	Assam	Himanchal Pradesh		Tamil Nadu	Andhra Pradesh
	Delhi	Madhya Pradesh		Chhattisgarh	Uttara Pradesh

The State was recognized as the Leader in 5 out of 7 pillars of the Startup India Ranking Framework 2019'

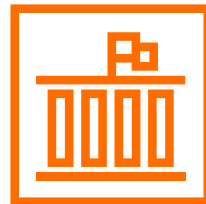


Uttarakhand has been recognized as the **LEADER** in making **REGULATORY REFORMS** in the Startup India Ranking Framework 2019

Uttarakhand has climbed up the ladder in the Startup India Ranking Framework from **Emerging State** to **Aspiring Leader** in 2019

The Government has taken various initiatives to nurture the culture of innovation in the state by creating critical infrastructure

Striving to Make Uttarakhand an Innovation Hub through Strategic Initiatives



Chief Minister's Innovation Fund

Hon'ble Chief Minister announced the establishment of Chief Minister's Innovation Fund to encourage teachers and students for Research, Development and Innovation



Uttarakhand Council of Science & Technology

The objective of Uttarakhand Council of Science & Technology is to promote utilization of Science & Technology for the achievement of the Socio-economic objectives



Patent Reimbursement under Startup Policy

To encourage innovations emanating from the State and for its legal protection, the State Government provides funding support up to INR 5 Lacs under Uttarakhand Startup Policy.



Sector Specific Hackathon

The State Government has organized two sector specific hackathons focusing on Drone Technology. Several new initiatives has been scheduled to scout innovative ideas



Boot Camps

The State Government has been organizing Boot Camps across the state to train the aspiring entrepreneurs and facilitate them to work on innovative ideas



Grand Challenge

The State Government has been organizing Grand Challenge every year with an objective to provide an opportunity to aspiring entrepreneurs to showcase their innovations

With the presence of globally recognized Education Institutions in Uttarakhand along with the young demographics of the State, the Government has made notable efforts to facilitate innovators to become future entrepreneurs

Improved policy guidelines have helped in streamlining the process and build the ecosystem

Startup Ecosystem

Dedicated Team

Dedicated Startup Team to provide resolution on Real time Basis

Access to Finance

Onboarding of Investor, Venture Capitalist, Financial Institutions for providing access to finance

Registered Mentors

More than 175 mentors having domain expertise

Recognized Partners

13 Reputed partner Institutions are on board providing support services

Simplification of Regulations

- Relaxation of prior turnover
- Relaxation in prior experience
- Relaxation in Earnest Money Deposit
- Preference in Public Procurement

^w.e.f from August 2019

Self Certification of Startups

With streamline flow of information, startups can self certify themselves to comply with the local laws.

^Source: Invest Uttarakhand 2018

Initiatives by the Government

- TiE Dehradun Chapter
- **CM's Advisory Group for Startups, Innovation and Entrepreneurship**
- Startup Uttarakhand Society

Startup UK's Milestones



+300

Startups registered with DPIIT which are based out of UK



100

Startups recognized by GoUK



8

Incubators having state of the art facilities and mentors

CM Advisory Group on Startups, Innovation & Entrepreneurship



Mr Saurabh Srivastava

Co-founder, Indian Angel Network, Co-founder and Former Chairman, Nasscom, Founder, TIE Delhi



Mr Sanjeev Bikhchandani

Founder and executive Vice Chairman, Info Edge (naukri.com, jeevansathi.com, 99acres.com, shiksha.com, naukrigulf.com), Venture Capitalist & Investor



Mr Vineet Nayar

Founder and Chairman Sampark Foundation, Former Chief Executive Officer, HCL Technologies



Ms Naina Lal Kidwai

Former, Chairman, Max Financial Services and Senior Advisor, Advent Private Equity, Former Country Head and Group General Manager, HSBC India



Mr Raman Roy

Chairman and Managing Director, Quattro Global Services, Founder and CEO, Spectramind, founding member, Indian Angel Network

A holistic Startup policy aimed at realizing the goal of making Uttarakhand the leading Startup Destination in the Country

	Existing Clause	New Clause	Rationale
Monthly Allowance Initial Stage Funding for founders	<ul style="list-style-type: none">Rs. 10,000 for General Category Startups andRs. 15,000 for SC/ ST/ Women/ Physically challenged Startups for a period of one year.	<ul style="list-style-type: none">Rs. 15,000 for General Category startups and Student startups andRs. 20,000 for Startups by Women Entrepreneurs / Startups with Grassroot or Rural impact / Differently Abled / Transgender	<ul style="list-style-type: none">Startups at Ideation stage are having limited resource and no other source of fundsIt will be given only to Startups at Ideation stage who are working on Proof of Concept (PoC) maximum for 12 months
Seed Fund Improving accessibility & Delivery of funds	<p>Marketing Assistance</p> <ul style="list-style-type: none">Up to 7.5 Lakhs <p>Need Based Assistance</p> <ul style="list-style-type: none">Up to 5 Lakhs for raw material / other equipment for product development.	<p>One-time seed funding</p> <ul style="list-style-type: none">up to INR 10 lakhs for general startups andup to INR 12.5 lakhs for startups by women/ SC/ ST/ Grassroot startupsadditional INR 2.5 for disruptive startups working at prototyping or MVP or ideation stage	<ul style="list-style-type: none">Rationalizing the categories and criteria for the disbursement of incentivesEasing out access to Seed funding will help startups to scale fast and trail runs of their products and services

A holistic Startup policy aimed at realizing the goal of making Uttarakhand the leading Startup Destination in the Country

	Existing Clause	New Clause	Rationale
Intellectual Property	<p>Patent</p> <ul style="list-style-type: none">• Reimbursement of actual cost of Patent Fees• Reimbursement of up to Rs.1.00 lakh for Indian Patent and up to Rs. 5.00 lakhs for International Patent.	<p>Patent</p> <ul style="list-style-type: none">• Support increased from one to two patents <p>Trademark (TM)</p> <ul style="list-style-type: none">• Reimbursement up to Rs 10,000 for filing 2 TMs <p>Industrial Design (ID)</p> <ul style="list-style-type: none">• Reimbursement up to Rs 10,000 for filing 2 IDs	<ul style="list-style-type: none">• Uttarakhand being more services based startup hubs, including Trademark and ID is very important for Startup• It is also needed for SFR ranking performance of the State
Pre-Incubation	<ul style="list-style-type: none">• No Provisions	<ul style="list-style-type: none">• Pre-incubtion support in any State recognized incubation centre for a period of 4 Months for aspiring entrepreneurs• The cost towards pre-incubation up to INR 10,000 / startups will be borne by the State Govt.	<ul style="list-style-type: none">• Pre-incubation will help aspiring entrepreneurs to the get needed mentoring and handholding for product development• It shall be for aspiring entrepreneurs, startups by student, women & grassroot innovators

A holistic Startup policy aimed at realizing the goal of making Uttarakhand the leading Startup Destination in the Country

	Existing Clause	New Clause	Rationale
Incubation Support	<ul style="list-style-type: none">No Provisions	<ul style="list-style-type: none">All recognized startups shall be eligible for a one time Free of Cost incubation support for a maximum period of 12 Months in any State Government recognized ICAdditional 6 months for disruptive startups	<ul style="list-style-type: none">Incubation is required for the startup so as the rate of failing startup is reducedProper guidance will help them to establish their enterprise with speedIncubation should be compulsory for recognized startups
Land in Ind Estate	<ul style="list-style-type: none">No provision	<ul style="list-style-type: none">Provision for allocation of land for recognized startups in notified Industrial Areas, IT parks, SEZs or Govt. sponsored Industrial Estates at the base price	<ul style="list-style-type: none">Startup needs space to work and operation once they are out of incubation centerAllocation of plots at Subsidized rates will help startups to set up their own enterprise

A holistic Startup policy aimed at realizing the goal of making Uttarakhand the leading Startup Destination in the Country

	Existing Clause	New Clause	Rationale
International Exposure	<ul style="list-style-type: none">• No policy provision• Decided on case to case basis	<p>Financial assistance to eligible startups to participate in Two national and One international</p> <ul style="list-style-type: none">• trade fares, conferences,• training programs,• acceleration programs	<ul style="list-style-type: none">• International exposure is very inevitable for the growth and development of the startups.• Financial support will help them to get exposure of other geographies for development of their product/services
Pilot Projects	<ul style="list-style-type: none">• No Provisions	<ul style="list-style-type: none">• One time assistance up to INR 3 Lakhs for undergoing pilot project with the Department/ Agency/ Bodies/ Authorities of Govt. of Uttarakhand• Additional INR 2.5 lakhs for disruptive startups	<ul style="list-style-type: none">• Incentivizing pilot projects will help startup to test and trial their products and services• It will add to the credentials of the startups in commercial space

A holistic Startup policy aimed at realizing the goal of making Uttarakhand the leading Startup Destination in the Country

	Existing Clause	New Clause	Rationale
Ease of Doing Business	<ul style="list-style-type: none">Not Defined in the Startup Policy	<p>Exemption from inspection under 15 Acts & regulations for a period of three years:</p> <ul style="list-style-type: none">Factories Act, 1948Maternity Benefit Act, 1961The Contract Labour / Regulations and Abolition Act, 1970The Payment of Wages Act, 1936The Minimum Wages Act, 1948The Employment Exchange Act, 1959	<ul style="list-style-type: none">Easing out the compliances for the startup on Self Certification basisWill help them to focus more on Building Products and services
Public Procurement	<ul style="list-style-type: none">Not clearly defined in the Startup PolicyAmendments are made in Public Procurement Policy	<p>Exemptions in public procurements for recognized startups :</p> <ul style="list-style-type: none">All Depts to provide exemptions related to PPPurchase up to INR 10 lakhs through limited tender or without tender subjected to approval of Technical Committee	<ul style="list-style-type: none">Enabling provision for startup to participate in Govt. TendersBringing better Transparency & enablement

A holistic Startup policy aimed at realizing the goal of making Uttarakhand the leading Startup Destination in the Country

	Existing Clause	New Clause	Rationale
Public Consultation	<ul style="list-style-type: none">No Provisions	<p>Establish mechanism to consult startups on the</p> <ul style="list-style-type: none">policies,schemesrules, regulations,government orders etc. <p>made by all State Government Agencies</p>	<ul style="list-style-type: none">It will provide much need inputs to make polices, rules, regulations etc. more conducive

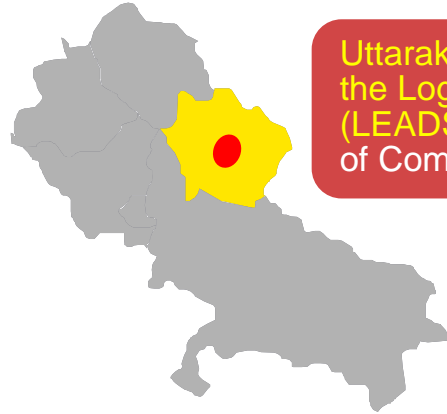
A holistic Startup policy aimed at realizing the goal of making Uttarakhand the leading Startup Destination in the Country



Uttarakhand Export Promotion

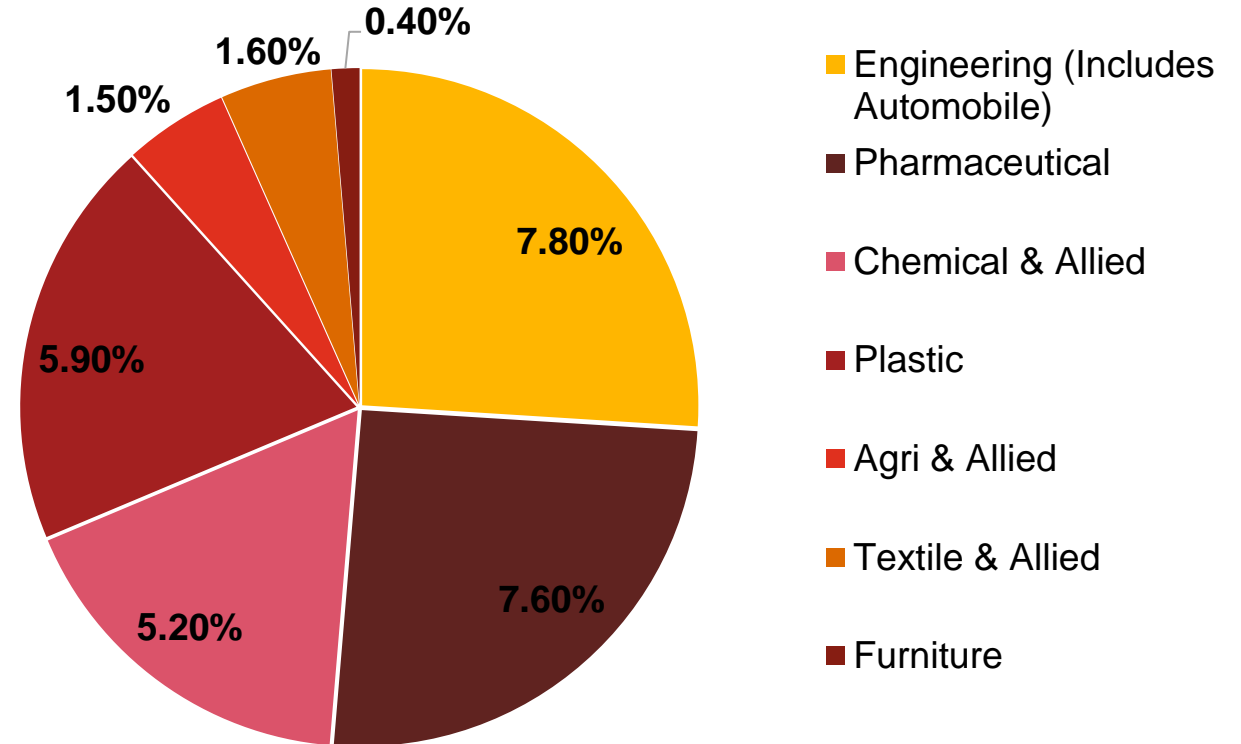


Top Performing State in the Himalayan States Category (Export Preparedness Index, 2020) report by NITI Aayog



Uttarakhand has been placed at 19th position in the Logistics Ease Across Different States (LEADS) Index (2019), released by the Ministry of Commerce & Industry, Government of India

- Total exports from the state stood at INR 10,400 Cr approx. during 2017-18, and reached INR 16,000 Cr approx. during 2019-20
- “Champion Export Sectors” of the State (As identified by FIEO) comprises of Pharmaceutical, Engineering (including Automobile), Chemical & Allied, Plastic, Agri & Allied, Textile & Allied, Furniture
- During 2020-21, total exports of Champion Export Sectors from Uttarakhand stood at INR 5412 Cr which was 34% of the total exports*



State Government Initiatives

- Export Policy
- Establishment of Growth Centres
- Encourage One District One Product Scheme
- Districts as an Export Hub
- Establishment of Agri Export Cell

Mukhyamantri Swarojgar Yojana (MSY 2020)

Applicable time limit	Subsidy	Area Type	Manufacturing Activities	Service & Commercial Activities
One time	Margin money will be adjusted after successful operation of the business for at least 2 years	Type A (Hilly)	25% (Upto 6.25 Lakh)	25% (Upto 2.50 Lakh)
		Type B (Hilly)	20%	20%
		Type B+	(Upto 5 Lakh)	(Upto 2 Lakh)
		Type C	15%	15%
		Type D	(Upto 3.75 Lakh)	(Upto 1.50 Lakh)

Eligible Projects (For Project Cost Upto)

Manufacturing	Services	Trade
INR 25 Lakhs	INR 10 Lakhs	INR 10 Lakhs

Mukhyamantri Saur Swarojgar Yojana (MSSY 2020)

Solar power plants of 25 kW capacity

PMEGP (Prime Minister Employment Guarantee Programme)



A credit-linked subsidy programme introduced by the government of India in 2008

Eligibility

- Individuals with age of 18 years or more
- Passing standard VIII is required for a project above Rs 5 lakh in the service sector and above Rs 10 lakh in the manufacturing sector
- Institutions registered under Societies Registration Act - 1860
- Production based co-operative societies
- Self-help groups and charitable trust

Uttarakhand Performance (2020-21)

Target: 1326 Units

Achievement: 2241 Units

Target: INR 39.77 Crore Margin Money

Achievement: INR 45.19 Crore Margin Money

Quantum of margin money subsidy

Categories of beneficiaries under PMEGP	Beneficiary's own contribution (of project cost)	Rate of Subsidy	
		Urban	Rural
General Category	10%	15%	25%
Special Category (including SC/ST/OBC /Minorities/ Women, Ex-Servicemen, Physically handicapped, NER, Hill, and Border areas etc)	5%	25%	35%

MSE - CDP

Total Number of Proposed Projects: 7

Number of Project approved by SLEC: 5

3 Projects

- **Jaggery cluster,**
- **PET cluster**
- **Gold cluster**

CFC projects have been send to MSME DI for consideration and submission to TEAC committee of GOI

2 Projects

- Mentha cluster**
- Pharma cluster**

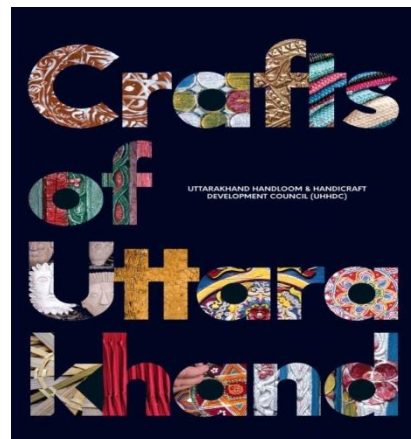
CFC projects are under progress and will be submitted to MSME DI within Quarter 1, 2021

2 Projects are under reconsideration for approval from SLEC. Parallelly two more projects have been proposed to supplement in case of non-approval

Handloom and Handicraft Development

- ❑ Uttarakhand Handloom and Handicraft Development Council constituted in the Year 2004 as a Society
- ❑ High quality craft products being marketed under HIMADRI brand
- ❑ Product and design development
- ❑ Implementation of various schemes of Ministry of Textiles

SURVEY & STUDY OF HANDICRAFTS





SUSTAINABLE



Craft . Culture . Tradition

Timeless beauties of Uttarakhand



New Product Development After Training Programs



AIPAN ART



Textile based New Product Development



Wall Decore /Placemat
Moonj Grass
Product Code - HIMMW01



Wall Decore /Placemat
Moonj Grass
Product Code - HIMMW02

ECO / LIVING



Wall Decore /Placemat
Moonj Grass
Product Code - HIMMW03



Cup Planter
Moonj Grass
Product Code - HIMMW04



Planter (indoor)
Moonj Grass
Product Code - HIMMW07





दून हाट

DOON HAAT EXHIBITION
दून हाट प्रदर्शनी
VENUE: DOON HAAT, IT PARK, DEHRADUN
DATE: 12th - 16th DECEMBER 2019

DOON HAAT EXHIBITION
दून हाट प्रदर्शनी
VENUE: DOON HAAT, IT PARK, DEHRADUN
DATE: 12th - 16th DECEMBER 2019

UHHDC Initiatives



- ▶ Artisans are being organized in SHGs, Cooperative Societies and Federations etc.
- ▶ Craft Clusters are being developed as Growth Centres.
- ▶ 4 designers have been appointed on Contract basis
- ▶ E-marketing is being promoted (Amazon, TRIFED)
- ▶ Under this project ST Artisans have been empanelled with TRIFED for market linkage.
- ▶ Credit Linkage of artisans also through MUDRA Loans, MSME Policy, CMRY and PMEGP Schemes.
- ▶ The state Govt. is promoting the local craft based products as all the mementos and souvenirs on important occasions
- ▶ The folders, kit bags used in seminars and conferences are sourced from UHHDC/producers groups, NGOs working with artisans.
- ▶ Shilp Ratna Awards have been introduced, besides the state level and district level awards to artisans, for the artisans of Uttarakhand for their contributions towards craft sector
- ▶ Marketing Haats in strategic locations & Tourist Routes are being developed.

HIMADRI ONLINE PORTAL @ AMAZON KARIGAR STORE



WELCOME



amazonkarigar | Authentic crafts by Indian artisans

Clothing Home & Kitchen Footwear Accessories Govt. Emporium



amazonkarigar amazon Saheli

STAND FOR HANDMADE
Reviving Indian artisans, one handicraft at a time

[Shop now](#)





Thank You